



EMPLOYMENT AND TRAINING ADMINISTRATION
UNITED STATES DEPARTMENT OF LABOR

Partnerships and Employer Engagement

Presented by: Clark University
& Public Consulting Group

February 2, 2022



Today's Moderator



Gregory Scheib

Program Lead, One Workforce Grant

U.S. Department of Labor



Today's Speakers



Dug Jones

Director, Workforce Development Grants
Clark University

Clark University, founded in 1887 in Worcester, Massachusetts is project's lead entity to increase IT and IT-related industry sector-based credentials and work-based training.



Meredith Montgomery

Project Manager
Public Consulting Group

Public Consulting Group - provides grant management, performance management, technical assistance and employer engagement services for Clark University.

Project Overview

Presented By: Dug Jones

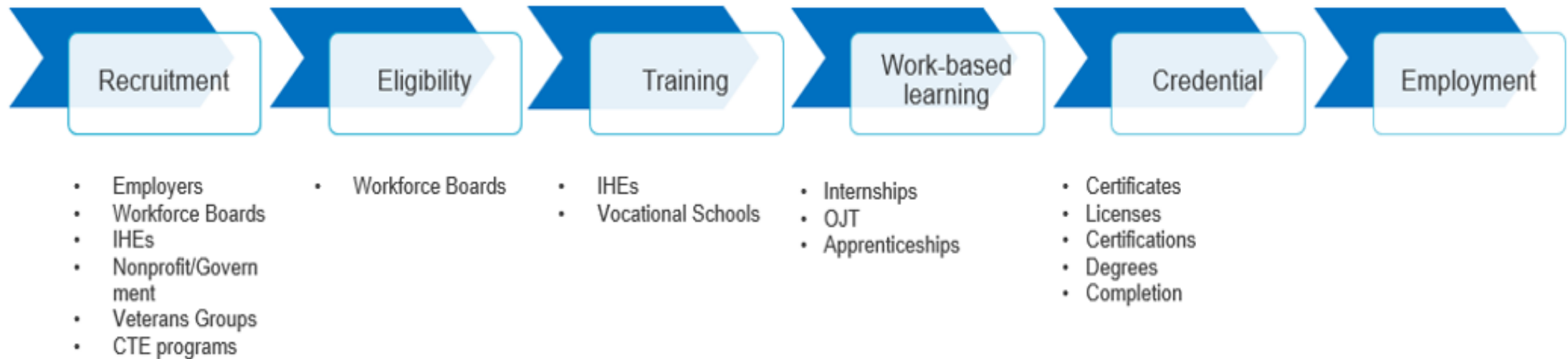


Project Overview

- ▶ Goal is to provide IT training and employment services to 800 unemployed, underemployed, and/or incumbent workers
 - ▶ Occupational Skills Training/Credentialing
 - ▶ Work-Based Learning: work experience, internship opportunities, on-the-job training
 - ▶ Supportive Services
 - ▶ Career Services and Job Placement

Project Overview

Clark has partnered with multiple education and training providers, workforce development systems, and industry employers in the design of this project





Workforce Development Partners

Presented By: Meredith Montgomery

Workforce Development Partners





Workforce Development Partners

- ▶ Local Workforce Development Boards (LWDB's) contract with Clark University to provide:
 - ▶ Outreach and recruitment of jobseekers and employers
 - ▶ Participant eligibility determination, enrollment, and tracking of grant funded training activities and employment services
 - ▶ Recruitment and engagement for employers for work-based learning opportunities and direct job placement of participants



Workforce Development Strategy

Presented By: Meredith Montgomery

Workforce Development Strategy

- ▶ Why partner with workforce development boards?
 - ▶ LWDBs are already equipped with resources to implement ETA grants (such as One Workforce) quickly and effectively
 - ▶ Integrated services - utilize existing LWDB programs and trained staff to provide complementary services and braid funding resources:
 - ▶ Workforce Innovation and Opportunity Act (WIOA)
 - ▶ Adult and Dislocated Workers
 - ▶ Youth Programs
 - ▶ Temporary Assistance for Needy Families (TANF)
 - ▶ Supplemental Nutrition Assistance Programs (SNAP)
 - ▶ Veterans Employment Programs
 - ▶ Other federal grants, state and local programs

Workforce Development Strategy

- ▶ Training and Employment Notice (TEN) 13-20: Advancing a One Workforce Vision and Strategy (January 4, 2021) - https://wdr.doleta.gov/directives/attach/TEN/TEN_13-20.pdf
- ▶ To locate an American Job Center (AJC) near you visit: <https://www.careeronestop.org/LocalHelp/AmericanJobCenters/american-job-centers.aspx>

Training Partners

Presented By: Dug Jones



- ▶ Is a virtual workforce talent development platform founded by the industry-led Cybersecurity Workforce Alliance (CWA)
 - ▶ CWA's applied learning is designed by employers for strategic collaboration between students, academia, and businesses with learning outcomes they want to hire, including industry credentials
- ▶ Virtual Cybersecurity Skills/Training Program – 12-week part-time course
 - ▶ Virtual interns “work” teams with cybersecurity mentors from the business community
 - ▶ Team and role-based: learning the NIST fundamentals of cybersecurity, developing workplace experience/context, job preparedness and soft skills via assigned projects
- ▶ iQ4 connects participants to CWA's 3,200-member network, and job boards with vacancies via a *lifelong* digital learning employment record (LER/“wallet”) showing portfolio, skills, experience and credentials, with career and learning pathways and matching to jobs via NIST/NICE taxonomy...Works across all IT skills too



- ▶ Curriculum takes into consideration the busy schedule & demanding training needs of new IT learners and current IT professional
 - ▶ Provides a variety of in-demand technology training available anytime, anywhere
- ▶ Uses a holistic approach to the learning cycle; thinking, feeling, acting, and watching are integrated in each step of the learning process
 - ▶ 5 interconnected modalities: videos, quizzes, practice exams, virtual labs, and accountability
- ▶ Prepares individuals to sit for a variety of certification exams such as those that are Microsoft based, CompTIA, Linux, Cisco, AWS, etc.



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- www.TechBoostClark.com
- www.publicconsultinggroup.com

Any Questions?



*Please unmute to ask your question
or type it in the chat.*

Thank you!



Thank YOU for attending... Feel free to Contact Us ANYTIME!

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