

H-1B



TECHNICAL ASSISTANCE

PEER-TO-PEER COHORT CALL

FEBRUARY 2, 2023

AGENDA



- Welcome
- Introductions
- Discussion of Challenges & Solutions
- Resources
- Upcoming Events
- Next Cohort Call

WELCOME!

- Purpose & Overview
- Future Technical Assistance Events
 - *February Cohort Call*: Participant Enrollment & Co-Enrollment
 - *March Quarterly Webinar*: Participant Retention & Completion

INTRODUCTIONS

HELLO
my name is

Please share:

- Your name, organization, and role
- Other team members on the call
- A brief introduction of your grant program
- Questions for our peers or challenges you want to make sure we discuss

PROMPT QUESTIONS

Successes

What continue to be your most successful strategies for recruitment and enrollment of grant participants?

Challenges

Have new challenges emerged?
Have you changed your strategy?

Populations

What specific challenges or successes have you had with particular populations like un/underemployed, incumbent workers, or others?

Learning

Did you implement any ideas that peers shared at the prior session and how did they work for you? What questions do you have for your peers about the strategies you tried?



OTHER QUESTIONS

- How are you handling data collection? And is there a specific platform/IT solution you're using to enter and track participants?
- What does sustainability look like for your program? How are you planning for it?

RESOURCES

[Webinar: Participant Outreach, Recruitment, and Support](#)

This webinar helped grantees to explore the opportunities presented by “The Great Resignation,” which changed the employment landscape as job seekers left jobs by the thousands in search of better opportunities.

[Recruitment, Enrollment and Retention Strategies for Rural Healthcare Training Participants Resource Bulletin](#)

These resources emphasize the importance of proactive outreach activities from grant inception throughout implementation to maximize the opportunities to effectively serve and place individuals seeking gainful employment.

[Peer to Peer Session #2: Participant Outreach and Recruitment Strategies Tips and Best Practices](#)

Peer-shared tips and best practices for participant outreach, recruitment, and engagement strategies that are used to attract, train, and employ a diverse workforce in middle- to high-skilled H-1B occupations. From DOL’s P2P Session 2 of 3 held July 12, 2022.

UPCOMING EVENTS

Second Performance Call – February 7, 2023, 3:00 pm

Yes, WIOA Can! Post, Like, Follow, Share! Using Social Media as an Outreach and Marketing Tool – February 7, 2023, 1:00 pm <https://www.workforcegps.org/events/2023/01/11/19/49/Outreach-and-Marketing-for-the-Public-Workforce-Development-System-2>

U.S. Department of Labor - SMART 4.0 Virtual Conference – February 14-16, 2023

March Quarterly Webinar: Participant Success and Job Placement – March 28, 2023, 3:00-5:00 pm.
Open to all H-1B Rural Healthcare and One Workforce grantee teams.

Additional Workforce GPS Events - <https://www.workforcegps.org/events>

Next Cohort Call

February Cohort Call: February 28, 3:00-4:30 ET



QUESTIONS?

