



**Michigan
Talent Investment Agency**
Department of Talent and Economic Development

**Apprenticeship Learning Network Module #4:
Growing Apprenticeships in Non-Traditional Industries and Occupations
December 11, 2017 | 9:00 am – 3:00 pm**

A G E N D A

9:00 – 9:30	Welcome and Opening Remarks <i>Ballrooms A-C</i>	Joe Quick, Director of Business Solutions Michigan Works! Association Wanda M. Stokes, Director Michigan Talent Investment Agency Marcia Black-Watson, Division Administrator, Industry Engagement, Workforce Development Michigan Talent Investment Agency
9:30 – 10:00	“Fake News” Icebreaker <i>Ballrooms A-C</i>	Marcia Black-Watson, Division Administrator, Industry Engagement, Workforce Development Michigan Talent Investment Agency
10:00 – 10:30	Apprenticeship Occupations – By the Numbers <i>Ballrooms A-C</i>	Brandon Betz, Economic Analyst Bureau of Labor Market Information & Strategic Initiatives, DTMB
10:30 – 11:45	Plenary Session <i>Ballrooms A-C</i>	Scott Ellsworth, Consultant Jobs For the Future
11:45 – 12:45	Networking Lunch <i>Ballrooms A-C</i>	
12:45 – 1:45	Breakout Sessions: Agriculture and Service Industries <i>Meridian (2nd Floor)</i> Health Care <i>Dobie (2nd Floor)</i>	Evelyn Szpliet, Apprenticeship Success Coordinator Networks Northwest Kara Stewart, Sector Strategy Coordinator Michigan Works! Southwest Andrew Bertin, HR Business Partner Cherry Health Kelly Wilczak, Regional Sr. Sourcing Specialist, Talent Acquisition, Mercy Health

*****SAVE the DATE*****

**Module 5: Celebrating Apprenticeship Success
Thursday, March 1, 2018**

- **Information Technology**

Ballrooms A-C

Jayne Lindblom, Apprenticeship Success
Coordinator, West Michigan Works!

G.M. Massey, Internal Management Services,
DTMB

John Sullivan, Project Manager - Business
Partnerships
Workforce Intelligence Network (WIN)

1:45 – 2:00

BREAK

2:00 – 2:30

Güd Marketing Update

Ballrooms A-C

Chelsea Maupin, Research Manager
Güd Marketing

2:30 – 3:00

Closing Session

Ballrooms A-C

Joe Quick, Director of Business Solutions
Michigan Works! Association

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