



Apprenticeship Learning Network
Module #3: Increasing Employer Engagement

August 3, 2017 | 9:00 am – 4:00 pm

A G E N D A

9:00 – 9:15	Welcome	Joe Quick, Director of Business Solutions Michigan Works! Association
	Opening Remarks	Wanda M. Stokes, Director Michigan Talent Investment Agency Marcia Black-Watson, Division Administrator Industry Engagement, Workforce Development Michigan Talent Investment Agency
9:15 – 10:00	Apprenticeship MythBusters	Marcia Black-Watson, Division Administrator Industry Engagement, Workforce Development Michigan Talent Investment Agency
10:00 – 10:15	BREAK	
10:15 – 11:45	Panel of Employer Champions	Bekum America Corporation Amy Busch, Manager, Human Resources Flowserve Corporation Michael Lueer, Manufacturing Supervisor Lomar Machine & Tool Company Ron Geisman, President Mercy Health Kelly Wilczak, Regional Sr. Sourcing Specialist Rexair, LLC Doug Barnes, Tool Room & Apprentice Supervisor Moderator: Deb Lyzenga, Regional Director Business Solutions, West Michigan Works!
11:45 – 12:15	Networking Lunch	

12:15 – 12:30 ***BREAK – Transition to Breakout Sessions***

12:30 – 1:45 **Breakout Sessions: Registered Apprenticeship as a Tool**

- **Registered Apprenticeship as a Business Development and Workforce Development Tool**

Ballroom A

Brenda Flory, Business Development Manager
Michigan Economic Development Corporation

Kara Stewart, Sector Strategy Coordinator
Michigan Works! Southwest

Denise VanHee, Apprenticeship Success Coordinator
Oakland County Michigan Works!

Moderator: Erin Duckett, Specialist
Sector Strategies, Michigan Talent Investment Agency

- **Registered Apprenticeship as an Educational Development Tool**

Ballroom C

Callan Eschenburg, Program Manager, Corporate Training
Office, Henry Ford Community College

Vikki Gordon, Apprentice Coordinator
Macomb Community College South Campus

Mark Lagerwey, Director of Extension Programs and
Services, Baker College of Cadillac

Moderator: Kristie Kabacinski, Apprenticeship Success
Coordinator, Macomb - St. Clair Michigan Works!

1:45 – 2:00 ***BREAK***

2:00 – 3:45 **Plenary Session**

Jessie Hogg Leslie, National Network Director, National
Skills Coalition, Director, Business Leaders United

Bill Rayl, President and Executive Director
Jackson Area Manufacturers Association
Academy for Manufacturing Careers

3:45 – 4:00 **Closing Session**

*****SAVE the DATES*****

November 7, 2017 – Module 4: Growing Apprenticeships in Targeted Industries and Occupations

March 1, 2018 – Module 5: Celebrating Apprenticeship Success