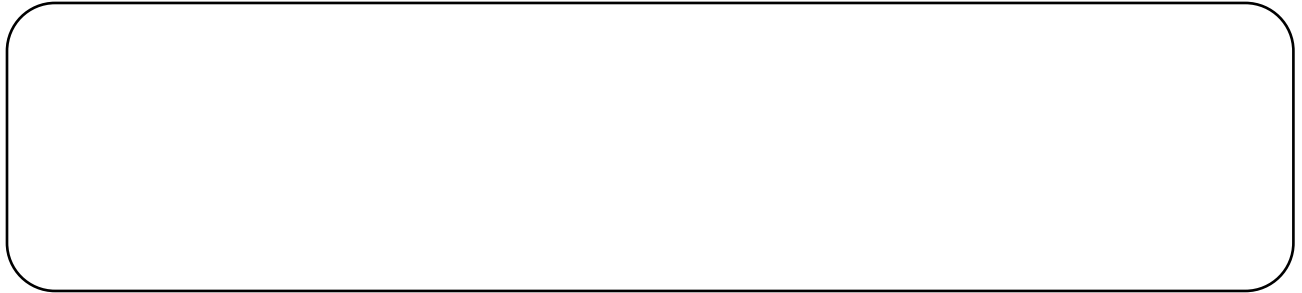


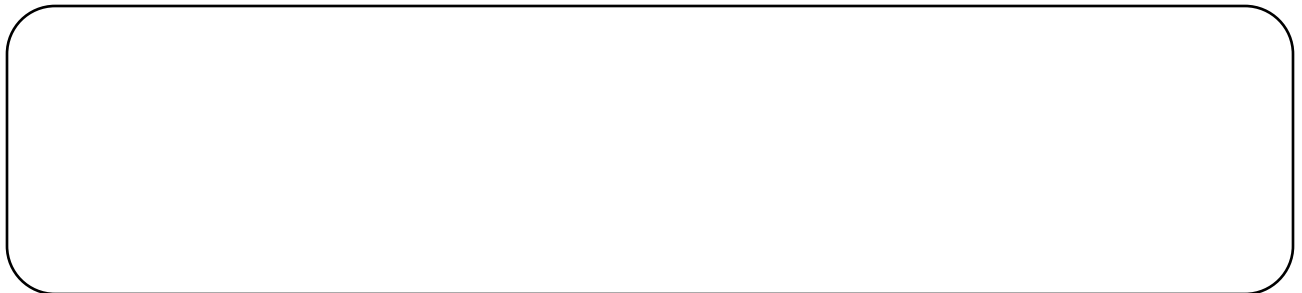
Value Proposition Exercise

Presenting Apprenticeship as a Workforce Solution

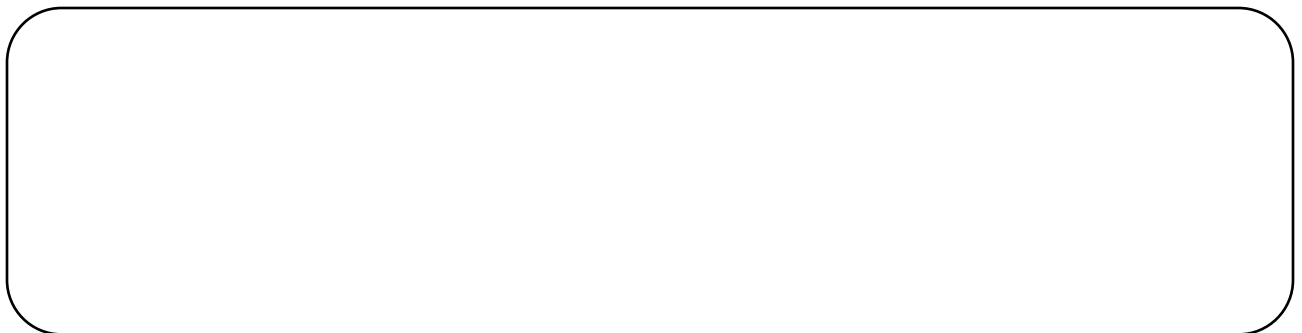
Step One – Describe who you are (*Assume you've shared your name and title – start with ApprenticeshipIdaho*)

A large, empty rounded rectangular box with a thin black border, intended for the user to describe who they are.

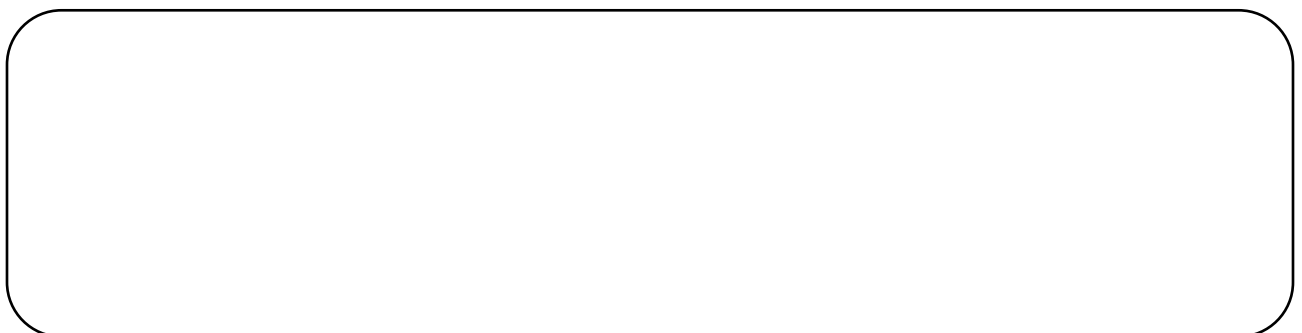
Step Two – Describe what you do

A large, empty rounded rectangular box with a thin black border, intended for the user to describe what they do.

Step Three – Describe the attributes of companies that use the apprenticeship model

A large, empty rounded rectangular box with a thin black border, intended for the user to describe the attributes of companies that use the apprenticeship model.

Step Four – Describe how companies benefit from apprenticeship

A large, empty rounded rectangular box with a thin black border, intended for the user to describe how companies benefit from apprenticeship.