

► Date of Product Submittal	Dec. 2011
► Name of Your Organization	BlueGreen Alliance Foundation
► Grant Program Name	Recovery Act - High Growth - Green Jobs
► ETA Issued Grant Number	GJ-19869-10-60-A-27
► Industry Focus	Manufacturing
► Grant End Date	1/14/2012
► Name of your Federal Project Officer	Eric Hernandez
► Key contact involved in developing the product(s)	Sandra Boone, 2828 University Ave. SE, Mpls MN 55414 Phone: 612-466-4508 sandrab@bluegreenalliance.org
► Product Name	Lean to Green Marketing Brochure
► Product Number	GJ-19869-10-60-A-27 - 15
► Product Type	Outreach materials
► Product Label	Employer-Focused Product
► Product Description	The primary business-centric marketing piece. This piece was used by BGAF staff and others as they worked to recruit business participants
► File and Folder Names that Correspond to the Product	15.LeantoGreen.BizRecruitment
► Program and Product Context	The BlueGreen Alliance Foundation's GreenPOWER provided training to unemployed and incumbent manufacturing workers on green manufacturing techniques. This flyer discussed how GreenPOWER can help businesses.
► Target Population	Employers
► Dissemination Audience	BlueGreen Alliance Foundation staff and business consultants
► Other Information Distribution size? Issues with implementing the product? etc.)	The GreenPOWER program consists of seven courses including one eight-hour overview workshop and six eight-hour single subject courses. These courses can be taken individually or participants can complete the complete Green Specialist 48-hour program.