

Date of Product Submittal	8/31/2011
Name of Your Organization	NM Department of Workforce Solutions
Grant Program Name	State Labor Market Information Improvement Grant
ETA Issued Grant Number (this can be found on the first page of your Grant Agreement)	GJ-19823-10-60-A-35
The Industry focus of your project	Non-Sector Specific - Green Occupations
Grant End Date	8/31/2011
Name of your Federal Project Officer	Edgar Garcia
Key contact involved in developing the product(s) (include name, address, telephone number, and email address)	Stacy Johnston 401 Broadway NE Albuquerque, NM 87103 505-841-9004 Stacy.Johnston@state.nm.us
Product Name of Product Package	Fuel Your Career Poster
Product Number	GJ198231060A35-006
Product Type (Refer to the Product Category List and Definitions – pages 11-12 - to identify the appropriate product type for your product. You are welcome to assign more than one product type. Product types include competency models and career ladders; curriculum and course materials; outreach materials; program management and implementation tools; and reports and databases.)	Outreach Materials
Complete Product Description (The product description should thoroughly describe the product and use of the product.)	Poster provides NM's four core green categories and includes a definition for each green category. The poster also promotes the Green Jobs Web Portal by referencing the Portal's web address - www.greenjobs.state.nm.us and the Mobile Green Jobs Workforce Center.
File and Folder Names that Correspond to the Product	http://www.greenjobs.state.nm.us/pdf/FuelYourCareerPoster.pdf
Program and Product Context (Many grant products are developed as part of a	Visual overview promoting NM's four core green categories, the Green Jobs Web Portal - www.greenjobs.state.nm.us , and the

larger project. What was this product's purpose or function in its original setting? This is a good time to write a short synopsis of the purpose of the grant, the grant activities, the objectives of the grant and the objectives of this particular product package.)	Mobile Green Jobs Workforce Center.
Target Groups (Who are the end users of the product? For example, high school students, community college teachers, dislocated or incumbent workers, ESL trainees, businesses, local government officials, the general public, etc.)	Visitors of Green Job Web Portal; MGJWC visitors; veterans; employees; job seekers; displaced workers from manufacturing and construction industries; employers; mid and high school students; post secondary students; educators; economic development officials; state and local agencies; workforce board members; policymakers
Dissemination Audience (What key players in the workforce system are most likely to access these materials and work with them? College teachers, OJT coordinators, WIB members, marketing and dissemination staff, etc.)	Visitors of the MGJWC; Job Fairs; high school and post secondary schools; Workforce Connection offices; marketing efforts; end-users researching about green occupations in NM (Green Job Web Portal)
Other Information (What other information would another organization need to know in order to replicate this product? For example, what is the number of contact hours? Number of modules? Courses? Class sessions? Distribution size? Issues with implementing the product? etc.)	All of the necessary information to replicate this product is provided in this product package.