



SMARTPHONE APPS FOR JOB SEEKERS

Are you giving program participants with smartphones guidance on how to use them in their search for employment? If not, consider this: according to a survey conducted by Glassdoor in 2014, **“nine in 10 (89%) job seekers report they’re likely to use a mobile device during their job search in the next 12 months.”** Smartphones and tablets can be used to:

- 🔗 search for employment,
- 🔗 receive job alerts,
- 🔗 apply for jobs,
- 🔗 track an application’s status,
- 🔗 network with employers, and
- 🔗 receive job search guidance.

While all of these tasks can be done with a desktop computer, smartphones allow users the ability to respond while “on-the-run” to any opportunities that arise. If you’re not providing your participants with information on the use of mobile technology, you may be missing out on an opportunity to maximize their job search efforts.



We tested more than a dozen smartphone apps designed to help job seekers. As you might imagine, there are quite a few in the marketplace, several

of which have millions of users and many others that have a much smaller user base. We found that those with a smaller user base tend to be “buggy” and may be of limited value. There’s one significant exception: the **U.S. Department of Labor’s (USDOL) CareerOneStop Mobile App**.

USDOL CareerOneStop Mobile App

(<http://www.careeronestop.org/toolkit/mobile/mobile-apps.aspx>)

The app’s job postings are updated daily from U.S. Jobs, America’s Job Exchange, CareerBuilder and Indeed. They will be adding more job posting sources soon.

IN THIS BULLETIN...

- 🔗 USDOL: *CareerOneStop Mobile App*
- 🔗 State Specific Job Search Mobile Apps
- 🔗 Nationwide No-Cost Job Search Apps
- 🔗 Online Career Advice and Resources
- 🔗 Monster.com: *Interview Take-Along Checklist*
- 🔗 CareerBuilder.com: *Advice and Resources*
- 🔗 Careeronestop.org: *Job Interview Guidance*
- 🔗 LinkedIn’s Mobile App

State Specific Job Search Mobile Apps

In October, we visited each state’s workforce development system website and found six that offer no-cost mobile apps:

- 🔗 California
(<https://www.caljobs.ca.gov/vosnet/Default.aspx>)
- 🔗 Nebraska
(<https://networks.nebraska.gov/vosnet/Default.aspx>)
- 🔗 North Carolina
(<https://www.ncworks.gov/vosnet/Default.aspx>)
- 🔗 South Carolina (<http://www.sces.org/jobs-scworks-online-services.asp>)
- 🔗 Tennessee
(<https://www.jobs4tn.gov/vosnet/Default.aspx>)
- 🔗 Rhode Island
(<https://www.employri.org/vosnet/Default.aspx>)

Nationwide No-Cost Job Search Apps

If your state does not offer a job search mobile app, there are several career apps that you should consider. These include **Monster.com**, **CareerBuilder.com**, **Simply Hired.com**, and **Indeed.com**. All of these apps have simple interfaces, allow job seekers to apply for jobs directly through the app, and offer a desktop version.

Online Career Advice and Resources

Monster.com, Careerbuilder.com and Careeronestop.org also provide comprehensive resources for job seekers, but these are not included in their smartphone app.

Since it might be useful for job seekers to access career resources “on-the-run,” we took a look at apps that provided career guidance such as sample interview questions. While we did not find any apps of particular merit, if you would like to provide your program participants with access to career guidance on their smartphones, consider sharing the following links or QR Codes with them:

Monster.com

Interview Take-Along Checklist

<http://career-advice.monster.com/job-interview/interview-preparation/interview-take-along-checklist/article.aspx>



This webpage provides tips for persons who are preparing for a job interview along with links to related articles on their website.

CareerBuilder.com

Advice and Resources

<http://advice.careerbuilder.com/?q=job+interviews>



This webpage provides links to several useful articles that provide guidance on job interviews.

Careeronestop.org

Job Interview Guidance

<http://www.careeronestop.org/JobSearch/interview/interview-and-negotiate.aspx>



This webpage provides interview tips and guidance on salary negotiation.

If your participants don't have a QR code reader on their smartphones or tablets, they should be encouraged to install one. Some employers are using QR codes in their printed job announcements, and having immediate access to this information can be very useful. For those with iPhones, **QR Code Reader and Scanner** (<https://itunes.apple.com/us/app/qr-code-reader-and-scanner/id388175979?mt=8>) is a highly regarded no-cost app. For those using phones with an Android operating system, **QR Code Reader** (<https://play.google.com/store/apps/details?id=me.scan.android.client&hl=en>) is a no-cost app that has received many excellent reviews.

If you are interested in learning more and about QR Codes and how you can use them in support of your project's objectives, please see the bulletin *Using QR Codes to Accelerate the Recruitment Process and Market your TST of JA Program*. (<https://etagrantees.workforce3one.org/view/2001402837649790128/info>).

LinkedIn's Mobile App

Finally, since many of your participants have a LinkedIn profile, they should be sure to install the **LinkedIn's mobile app** on their phone or tablet (https://www.linkedin.com/mobile?trk=hb_ft_mobile).

If you've identified a career-related app that has been of value to your participants and would like to share it with your fellow grantees, please let us know by writing to the DSI@DOL.GOV mailbox. Thanks!