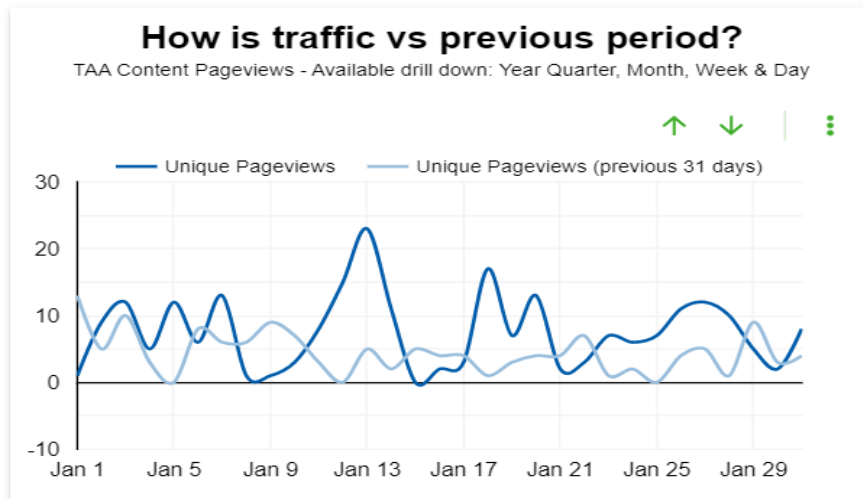


Minnesota Chat Bot Data – December 2021 to January 2022

1. Steady increase in traffic to the Minnesota TAA content pages.

(December 2021 & January 2022 / Light Blue=December 2021, Dark Blue=January 2022)



2. The general TAA overview page is receiving the highest views. It is up 65.1% from last month.

(December 2021 - January 2022)

Page Views for TAA Content		
Page Title	Total Pageviews	Percent Change
Trade Adjustment Assistance (TAA)	137	65.1%
TAA Info Sessions	21	425.0%
TAA Services	17	30.8%
Recently Certified and Pending TAA Petitions	14	250.0%
How TAA Works	8	0.0%
Contact TAA	8	60.0%
TAA Contact Career Seekers	5	400.0%
TAA ON DEMAND – Program Overview	6	50.0%
TAA ON DEMAND – Credential Training	4	300.0%
Grand Total	235	70.3%