

Executive Summary

Employment and Case Management under Reversion 2021

11/09/2022

Moderator(s): Frankie Russel, OTAA

Speaker(s): Tim Theberge, OTAA; *Mandy Mahurin, IWD; Ruben Pachay, PA DLI; Kerrie DeChurch, PA DLI, Sytel Oelke, OED; Shannon Turner, OED, Laura Lausmann, OED*

This presentation features two subjects: the introduction of new guidance for how employment and case management services can be provided and best practices for TAA outreach. Such practices are showcased by staff from Indiana, Pennsylvania, and Oregon.

Tim Theberge, Division Director of the Office of Trade Adjustment Assistance (OTAA), begins the presentation by providing an important update to revised policy to employment and case management services that before were not allowed.

Mandy Mahurin then goes into Indiana's outreach strategy that emphasizes the use of social media and geofencing. She speaks about not only the reach social media provides, but also the cost-effective side.

Up next are Ruben and Kerrie of Pennsylvania. Ruben begins by speaking about how it tracks outreach with "Trade Navigators". He talks about how he leveraged best practices from the state of Oregon and how Pennsylvania turned those into its own. Kerrie then speaks about the challenges that Pennsylvania faced in the beginning but how it overcame and flourished in its practices. Ruben finishes their section to talk about what's next on the horizon for Pennsylvania.

Oregon kicks off its part by speaking about the importance of constant, regular, and impactful outreach. Strategies are showcased as well as how outreach is tracked. The overall presentation is wrapped up with final Q&A, resources, and presenter contact information.

Run of Show

Intro and agenda	0:00
Tim and Revised Allowable Cost Policy	2:14
Questions	7:46
Mandy and Indian's presentation	8:22
Questions	21:26
Ruben and Kerrie present for Pennsylvania	29:53
Questions	46:00
Sytel, Shannon, and Laura present for Oregon	53:00
Questions	1:08:42
Resources and closing	1:23:00